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•	ile 35.2(a) and (c), I me. I also certify that	•	osures with respect to	travel expenses that have been or w
The <u>original</u> Emplo A <u>copy</u> of the Priva	oyee Pre-Travel Autho ate Sponsor Travel Ce	rization (Form RE-1), rtification Form with al	AND Lattachments (itinerar	y, invitee list, etc.)
rivate Sponsor(s) (list	all): The Ason	Intible		
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expenses for Accomp	anying Spouse or De	pendent Child (if appli	cable):	
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Revised 1/3/11)

(Signature of Supervising Senator/Officer)



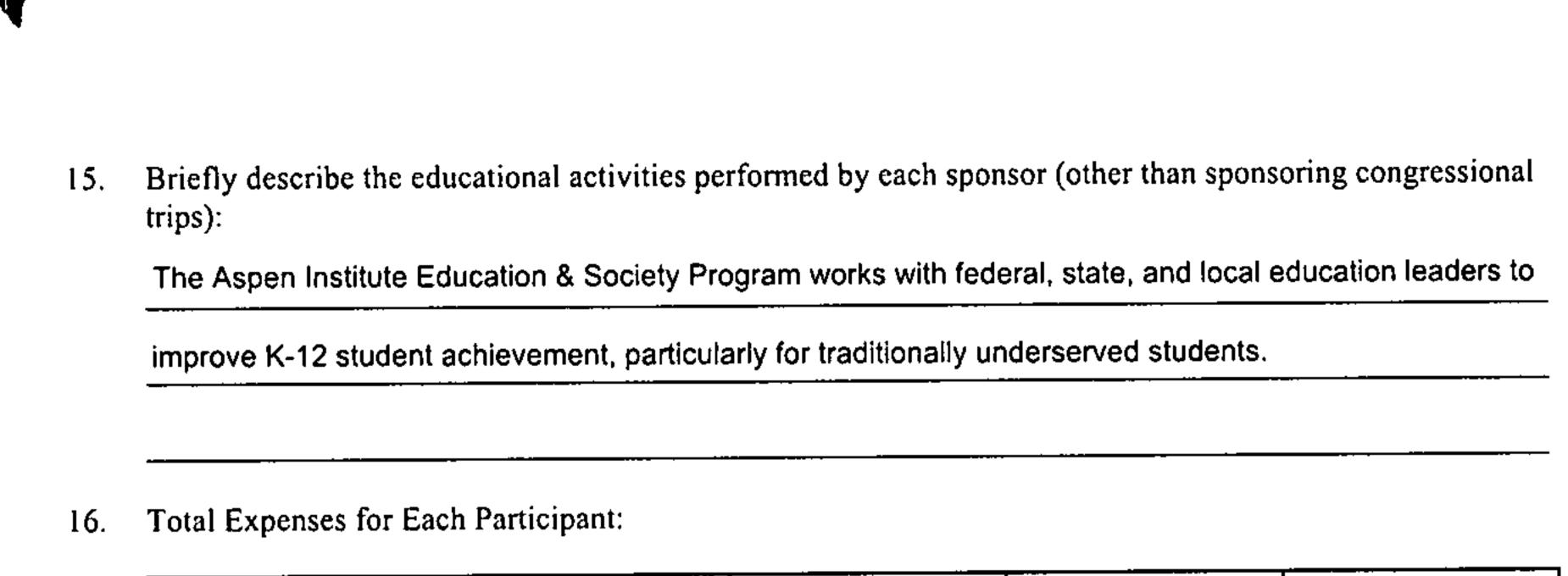
# PRIVATE SPONSOR TRAVEL CERTIFICATION FORM

This form must be completed by any private entity offering to provide travel or reimbursement for travel to Senate Members, officers, or employees (Senate Rule 35, clause 2). Each sponsor of a fact-finding trip must sign the completed form. The trip sponsor(s) must provide a copy of the completed form to each invited Senate traveler, who will then forward it to the Ethics Committee with any other required materials. The trip sponsor(s) should **NOT** submit the form directly to the Ethics Committee. Please consult the accompanying instructions for more detailed definitions and other key information.

The Senate Member, officer, or employee MUST also provide a copy of this form, along with the appropriate travel authorization and reimbursement form, to the Office of Public Records (OPR), Room 232 of the Hart Building, within thirty (30) days after the travel is completed.

1.	Sponsor(s) of the trip (please list all sponsors):
	The Aspen Institute (Education & Society Program)
2.	Description of the trip:  Aspen Institute-sponsored convening for senior Congressional education staffers
	on state implementation of the Every Student Succeeds Act.
3.	Dates of travel: February 21-23, 2017
4.	Place of travel: Warrenton, VA
5.	Name and title of Senate invitees: Please see attached roster.
6.	I certify that the trip fits one of the following categories:
	(A) The sponsor(s) are not registered lobbyists or agents of a foreign principal and do not retain or employ registered lobbyists or agents of a foreign principal and no lobbyist or agents of a foreign principal will accompany the Member, officer, or employee at any point throughout the trip.
	(B) The sponsor or sponsors are not registered lobbyists or agents of a foreign principal, but retain or employ one or more registered lobbyists or agents of a foreign principal and the trip meets the requirements of Senate Rule 35.2(a)(2)(A)(i) or (ii) (see question 9).
7.	I certify that the trip will not be financed in any part by a registered lobbyist or agent of a foreign principal.
	I certify that the sponsor or sponsors will not accept funds or in-kind contributions earmarked directly or indirectly for the purpose of financing this specific trip from a registered lobbyist or agent of a foreign principal or from a private entity that retains or employs one or more registered lobbyists or agents of a foreign principal.
8.	I certify that:
	The trip will not in any part be planned, organized, requested, or arranged by a registered lobbyist or agent of a foreign principal except for de minimis lobbyist involvement.
	The traveler will not be accompanied on the trip by a registered lobbyist or agent of a foreign principal except as provided for by Committee regulations relating to lobbyist accompaniment (see question 9).

9.	<ul> <li>USE ONLY IF YOU CHECKED QUESTION 6(B)</li> <li>I certify that if the sponsor or sponsors retain or employ one or more registered lobbyists or agents of a foreign principal, one of the following scenarios applies:         <ul> <li>(A) The trip is for attendance or participation in a one-day event (exclusive of travel time and one overnight stay) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee on any segment of the trip.</li> <li>(B) The trip is for attendance or participation in a one-day event (exclusive of travel time and two overnight stays) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee on any segment of the trip (see questions 6 and 10).</li> <li>(C) The trip is being sponsored only by an organization or organizations designated under § 501(c)(3) of the Internal Revenue Code of 1986 and no registered lobbyists or agents of a foreign principal will</li> </ul> </li> </ul>
10.	accompany the Member, officer, or employee at any point throughout the trip.  USE ONLY IF YOU CHECKED QUESTION 9(B)  If the trip includes two overnight stays, please explain why the second night is practically required for Senate invitees to participate in the travel:
11.	An itinerary for the trip is attached to this form. I certify that the attached itinerary is a detailed (hourby-hour), complete, and final itinerary for the trip.
12.	Briefly describe the role of each sponsor in organizing and conducting the trip:
	The Aspen Institute Education & Society Program facilitates the Aspen Senior Congressional Education
	Staff Network and organizes convenings to support staffers' professional learning. The Aspen Education
	& Society Program staff are completely and solely responsible for the retreat's planning and organization.
13.	
	in their efforts to improve K-12 public education. The purpose of the trip is to conduct a non-partisan
	educational retreat that encourages off-the-record, candid exchanges of ideas to support staffers' learning
14.	The second prior history of sponsoring congressional trips:
	education staff for 11 years.



	Transportation Expenses	Lodging Expenses	Meal Expenses	Other Expenses
Good Faith estimate  Actual Amounts	\$54	\$188	\$147.50	\$186 (mtg room rental and incidentals)

17. State whether a) the trip involves an event that is arranged or organized without regard to congressional participation or b) the trip involves an event that is arranged or organized specifically with regard to congressional participation:

B. The trip is organized specifically with regard to Congressional staff participation in order to support thei
learning on how states are implementing the Every Student Succeeds Act.

18. Reason for selecting the location of the event or trip

The location is close to Washington, DC for easy staffer travel and allows faculty members

(external experts brought in to support the retreat) to fly into Dulles and easily travel to the facility.

19.	Name and location of hotel or other lodging facility:

Airlie House, 6809 Airlie Rd, Warrenton, VA 20187

20. Reason(s) for selecting hotel or other lodging facility:

The hotel has sufficient meeting space and lodging to support off-the-record, non-partisan exchanges of

ideas and professional learning.

	Describe how the daily expenses for lodging, meals, and other expenses provided to trip participants compares to the maximum per diem rates for official Federal Government travel:  Rooms are \$94/day, which reflects the per diem limit.  Meals are \$59/day, which reflects the per diem limit.				
	Describe the type and class of transportation being provided. Indicate whether coach, business-class or first class transportation will be provided. If first-class fare is being provided, please explain why first-class travel is necessary:				
	Transportation is not provided; mileage will be reimbursed for participants' travel by personal car.				
	I represent that the travel expenses that will be paid for or reimbursed to Senate invitees do not include expenditures for recreational activities, alcohol, or entertainment (other than entertainment provided to all attendees as an integral part of the event, as permissible under Senate Rule 35).				
	List any entertainment that will be provided to, paid for, or reimbursed to Senate invitees and explain why the entertainment is an integral part of the event:				
	Invitees will participate in a Network reception in order to facilitate informal learning between the staffers				
	and the experts and system leaders who will also participate in the retreat.				
	I hereby certify that the information contained herein is true, complete and correct. (You must include the completed signature block below for each travel sponsor.):				
	completed signature block below for each travel sponsor.):  Signature of Travel Sponsor:   Mid fem				
	Name and Title: Elliot Gerson, Executive Vice President, Policy & Public Programs				
	Name of Organization: The Aspen Institute				
	Address: 1 Dupont Circle NW, Suite 700, Washington, DC 20036				
	Telephone Number: 202-736-5859				
	Fax Number: 202-467-0790				
	E-mail Address: lisa.jones@aspeninstitute.org				

ΝI



# Aspen Senior Congressional Education Staff Network Retreat

# Early Lessons from ESSA: State and District Perspectives on Accountability and School Improvement

Airlie House 6809 Airlie Road Warrenton, VA 20187 P: 540-347-1300

February 21-23, 2017

## **AGENDA**

#### **Retreat Goals:**

Understand how state education leaders are developing ESSA state plans and accountability systems, including how SEAs are approaching the new school quality or student success indicator and the English language proficiency indicator.

- Learn about new reporting requirements and discuss SEA capacity to design and implement
  accountability systems and support school improvement.
  Understand the different approaches states are taking to ESSA implementation, what changes they are
  considering in transitioning from NCLB, and what factors drive those choices.
- Engage in active learning and build working relationships with education leaders from the field, as well
  as with colleagues from different parties and chambers.

# Tuesday, February 21, 2017

# All Meeting Sessions in the Meadow Room

12:00 PM	Arrival and Check-In	
12:30 – 1:00 PM	Lunch	ie Room
1:15 – 1:45 PM	Welcome, Overview, and Retreat Objectives	
	To guide the retreat's discussion, Congressional staffers will begin by sharing two learning objectives for the convening.	their top
1:45 – 3:15 PM	Session I: Setting the Context – State Capacity	
	<b>Debbie Critchfield</b> , Secretary and Board Member, Idaho State Board of Educ <b>Betheny Gross</b> , Research Director and Senior Research Analyst, Center on Reinventing Public Education	cation
	Guiding Questions:	_
	Who, within SEAs, is leading the day-to-day ESSA work? What does it loo What changes would need to be made within SEAs to fulfill all of ESSA's requirements (i.e., data collection and analysis, reporting, stakeholder en	gagement,

that these new roles are sustainable for SEAs?

supporting school improvement, using evidence-based interventions) and to ensure

Q.



On the development of the state plan, what has been done and what is left to do?

How are SEAs coordinating with the legislature, governor, and state board?
 What is the capacity of state-supported regional education service agencies or centers to support SEAs in this work?

#### 3:15 - 3:45 PM

#### Break and individual reflection

#### 3:45 - 5:00 PM

#### Session II: Supporting Turnaround and Intervention

Tiffany Anderson, Superintendent, Topeka Public Schools

**Deborah Frison**, Deputy Commissioner of School Improvement and Support, Nebraska Department of Education

Carlas McCauley, Director, Center on School Turnaround

Carol Saylor, Chief Recovery Officer, School District of the City of York

#### **Guiding Questions:**

How are SEAs and LEAs thinking about school improvement strategies? What are some of the biggest shifts in school improvement from NCLB to ESSA? What factors are being considered to select these approaches? What evidence exists for these decisions? How are SEAs identifying strategies that meet the requirements of the first three tiers of evidence defined in ESSA and making this information accessible to LEAs?

How might SEAs support LEAs that are implementing comprehensive support and improvement plans and monitoring schools' targeted support and improvement plans?

#### 5:00 - 5:20 PM

#### Taking stock: Staff reflections and feedback to guide remaining discussions

## 6:30 PM

# **Networking Reception with Expert Faculty**

East Room

Staffers will have the opportunity to network with participants during the reception.

7:00 - 8:30 PM

Dinner with Discussion of Earlier Sessions

East Room

### Wednesday, February 22, 2017

#### All Meeting Sessions in the Meadow Room

#### 7:30 - 8:30 AM

#### **Breakfast**

Airlie Room

### 8:30 - 10:00 AM

### Session III: Developing Accountability Systems - New Indicators

**Debbie Critchfield**, Secretary and Board Member, Idaho State Board of Education **Deborah Frison**, Deputy Commissioner of School Improvement and Support, Nebraska Department of Education

Scott Marion, President and Executive Director, National Center for the Improvement of Educational Assessment

#### **Guiding Questions:**

What is the status of the development of the "fifth indicator" of school quality or student success? What has been the process to determine the measures for this indicator?



How will the indicators be weighted? What are the biggest shifts from prior accountability systems? What is not changing? What factors are driving these decisions?

10:00 - 10:15 AM Break

#### 10:15 AM - 12:00 PM Session IV: Work Session - A Deep Dive into Draft State Accountability Models

In small groups, staffers will have the opportunity to examine components of proposed states accountability systems in two states' draft ESSA plans in order to compare and contrast the systems and compare them against the current accountability models in these states.

**Guiding Questions:** 

What is new or different? What has not changed? What is surprising?

#### 1:00 - 2:15 PM Session V: Consultancies

State and district leaders will present problems of practice related to ESSA and receive feedback from staffers and other faculty members.

2:15 - 2:30 PM Break

2:30 – 3:00 PM Debrief Consultancies

#### 3:00 – 4:45 PM Session VI: State Accountability Systems – Equity, Reporting, and Utility

**Debbie Critchfield**, Secretary and Board Member, Idaho State Board of Education **Scott Marion**, President and Executive Director, National Center for the Improvement of Educational Assessment

#### **Guiding Questions:**

How are SEAs integrating English learner proficiency into state accountability systems? What is SEA and LEA capacity in this area, and what resources are available to them?

- How are SEAs approaching ESSA's public reporting and report card requirements? What is SEA and LEA capacity in this area? What are the challenges?
- What measures can provide the most useful information to teachers, parents, and communities? How do you know? How is this information best communicated?

6:15 PM Networking Reception with Expert Faculty Audubon Room

Staffers will have the opportunity to network with participants during the reception.

7:00 – 8:30 PM Dinner with Discussion of Earlier Sessions Audubon Room

3



# Thursday, February 23, 2017

### All Meeting Sessions in the Meadow Room

7:30 – 8:30 AM Breakfast Airlie Room
8:30 – 8:45 AM Staff reflections and feedback to guide remaining discussions
8:45 – 10:30 AM Session VII: Federal Supports and Oversight for ESSA Implementation
Betheny Gross, Research Director and Senior Research Analyst, Center on

Reinventing Public Education

Scott Marion, President and Executive Director, National Center for the Improvement

Scott Marion, President and Executive Director, National Center for the Improvement of Educational Assessment

Carlas McCauley, Director, Center on School Turnaround

Carol Saylor, Chief Recovery Officer, School District of the City of York

**Guiding Questions:** 

Are federal support organizations, such as labs and centers, providing assistance to SEAs and LEAs on ESSA implementation? How and of what nature? What support is most needed?

What supports or resources are SEAs and LEAs likely to seek from the U.S. Department of Education to help implement, monitor, and evaluate ESSA?

 What other related issues are on the horizon (e.g., Title II, Title IV, assessment flexibility, etc.)?

10:30 – 10:45 AM Complete Retreat Evaluation

10:45 – 11:00 AM Break

11:00 – 11:30 AM Final Observations from Expert Faculty

11:30 – 12:00 PM Taking Stock: Staff Reflections and Feedback to Guide Next Steps for the Network

12:00 – 1:00 PM Lunch and Adjourn Aidie Room

# Aspen Senior Congressional Education Staff Network Retreat

# Early Lessons from ESSA: State and District Perspectives on Accountability and School Improvement

Airlie House 6809 Airlie Road Warrenton, VA 20187 Phone: (540) 341-3288

February 21-23, 2017

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Aspen Institute Headquarters

www.aspeninstitute.org

FX 202-467-0790

January 10, 2017

Dear Senate Colleague,

We are writing to invite you to participate in an upcoming retreat – "Early Lessons from ESSA: State and District Perspectives on Accountability and School Improvement" – for the Aspen Senior Congressional Education Staff Network from 12:30 PM Tuesday, February 21 to 1:00 PM Thursday, February 23, 2017 at Airlie House, located 48 miles from Washington, DC.

At this retreat, staffers will hear from state and district leaders on early implementation lessons of the Every Student Succeeds Act. Staffers will explore how states are developing ESSA state plans and accountability systems, including how they are approaching new school-quality and English language proficiency indicators. The retreat will also focus on SEA capacity and the resources needed to support school improvement and provide an opportunity to take a deep dive into selected state ESSA plans. Finally, the retreat will provide an opportunity for staffers to engage in their own learning and build working relationships with colleagues from different parties and chambers and with leading experts in the field.

We fully comply with the rules that have been enacted by the Senate regarding privately-funded travel. Enclosed you will find all the forms necessary for Ethics rules compliance:

- A detailed agenda listing discussion sessions
- A completed Private Sponsor Travel Certification form
- A list of invited staffers
- A blank Employee Pre-Travel Authorization form

You must complete the Employee Pre-Travel Authorization Form and submit it with the enclosed agenda, list of invited staffers, and Private Sponsor Travel Certification form directly to the Senate Ethics Committee (220 Hart) no later than Monday, January 23, 2017. After receiving the completed travel package, the Ethics Committee will review and issue an approval to you or your sponsoring Member. After the trip, you will need to complete a post-travel form that we will email to you after the retreat.

Attendance is by invitation only, with no outside observers or lobbyists. Funding is provided solely by grants from established foundations – no government, individual, foreign, corporate, or special interest money is accepted. The Network is supported by The Bill & Melinda Gates Foundation and the Carnegie Corporation of New York. The Aspen Education & Society Program maintains autonomy over invitations, materials, and the agenda for the retreat.

The retreat will begin at 12:30 PM on Tuesday, February 21, 2017, at Airlie House, and will conclude at 1:00 PM on Thursday, February 23, 2017. Please plan your travel accordingly in order to be present for the duration of the retreat. Dress is casual for all meetings.

The retreat promises to be productive and informative. We look forward to seeing you there.

Warm regards,

Chris Cross

Ross Wiener

Danielle Gonzales

Marisa Goldstein

Date/Time Stamp:

# EMPLOYEE PRE-TRAVEL AUTHORIZATION

U.S. SENATE COMMITTIE OF ETHICS

Pre-Travel Filing Instructions: Complete and submit this form at least 30 days prior to the travel departure date to the Select Committee on Ethics in SH-2202017 JAN 20 Incomplete and late travel submissions will <u>not</u> be considered or approved. This form <u>must</u> be typed and is available as a fillable PDF on the Committee's website at ethics.senate.gov. Retain a copy of your entire pre-travel submission for your required post-travel disclosure.

AM 3: 05 12: 16 PM

ethics.senate.gov. Retain a copy of your own of	
equired post-travel disclosure.	Matthew Stern
lame of Traveler:	ee on Health, Education, Labor, and Pensions
mploying Office/Committee:Senate Committee	ee On Health, Lateram)
mploying Office/Committee	n & Society Frograms
ravel date(s): February 21-23, 2017 Note: If you plan to extend the trip for any reason y	
Destination(s): Middleburg, VA	
explain how this trip is specifically connected to the travel	er's official or representational duties:
	n works with federal, state and local education leaders to
certify that the information contained in this form is true	- Complete and correct to the best of thy knowledge.  (Signature of Employee)
(Date)	CER (President of the Senate, Secretary of the Senate, Sergeant at Arm
Secretary for the Majorny, Secretary for the	Matthew Stern
Senator Lamar Alexander hereb	by authorize(Print Traveler's Name)
(Print Senator's/Officer's Name) an employee under my direct supervision, to accept paynelated expenses for travel to the event described above. duties as a Senate employee or an officeholder, and will	nent or reimbursement for necessary transportation, lodging, and I have determined that this travel is in connection with his or he not create the appearance that he or she is using public office fo
_	yee's spouse or child is appropriate to assist in the representation
of the Senate. (signify "yes" by checking body	Lawar Arexardes
1-19-2017 (Date)	(Signature of Supervising Senator/Officer)

## PRIVATE SPONSOR TRAVEL CERTIFICATION FORM

This form must be completed by any private entity offering to provide travel or reimbursement for travel to Senate Members, officers, or employees (Senate Rule 35, clause 2). Each sponsor of a fact-finding trip must sign the completed form. The trip sponsor(s) must provide a copy of the completed form to each invited Senate traveler, who will then forward it to the Ethics Committee with any other required materials. The trip sponsor(s) should NOT submit the form directly to the Ethics Committee. Please consult the accompanying instructions for more detailed definitions and other key information.

The Senate Member, officer, or employee MUST also provide a copy of this form, along with the appropriate travel authorization and reimbursement form, to the Office of Public Records (OPR), Room 232 of the Hart Building, within thirty (30) days after the travel is completed.

S	ponsor(s) of the trip (please list all sponsors):
T	he Aspen Institute (Education & Society Program)
D	escription of the trip: Aspen Institute-sponsored convening for senior Congressional education staffers
	n state implementation of the Every Student Succeeds Act.
D	ates of travel: February 21-23, 2017
P!	ace of travel: Middleburg, VA
N	nme and title of Senate invitees: Please see attached roster.
10	ertify that the trip fits one of the following categories:
X	(A) The sponsor(s) are not registered lobbyists or agents of a foreign principal and do not retain or employ registered lobbyists or agents of a foreign principal and no lobbyist or agents of a foreign principal will accompany the Member, officer, or employee at any point throughout the trip.  - OR -
	(B) The sponsor or sponsors are not registered lobbyists or agents of a foreign principal, but retain or employ one or more registered lobbyists or agents of a foreign principal and the trip meets the requirements of Senate Rule 35.2(a)(2)(A)(i) or (ii) (see question 9).
X	I certify that the trip will not be financed in any part by a registered lobbyist or agent of a foreign principal.
	- AND -
×	I certify that the sponsor or sponsors will not accept funds or in-kind contributions earmarked directly or indirectly for the purpose of financing this specific trip from a registered lobbyist or agent of a foreign principal or from a private entity that retains or employs one or more registered lobbyists or agents of a foreign principal.
I c	ertify that:
X	The trip will not in any part be planned, organized, requested, or arranged by a registered lobbyist or agent of a foreign principal except for de minimis lobbyist involvement.  AND
X	

	USE ONLY IF YOU CHECKED QUESTION 6(B)  I certify that if the sponsor or sponsors retain or employ one or more registered lobbyists or agents of a
	foreign principal, one of the following scenarios applies:  (A) The trip is for attendance or participation in a one-day event (exclusive of travel time and one overnight stay) and no registered lobbyists or agents of a foreign principal will accompany the Member officer, or employee on any segment of the trip.  -OR-
	<ul> <li>(B) The trip is for attendance or participation in a one-day event (exclusive of travel time and two overnight stays) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee on any segment of the trip (see questions 6 and 10).</li> <li>− OR −</li> </ul>
	(C) The trip is being sponsored only by an organization or organizations designated under § 501(c)(3) of the Internal Revenue Code of 1986 and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee at any point throughout the trip.
	USE ONLY IF YOU CHECKED QUESTION 9(B) If the trip includes two overnight stays, please explain why the second night is practically required for Senate invitees to participate in the travel:
	An itinerary for the trip is attached to this form. I certify that the attached itinerary is a detailed (hourby-hour), complete, and final itinerary for the trip.
ı	Briefly describe the role of each sponsor in organizing and conducting the trip:
	The Aspen Institute Education & Society Program facilitates the Aspen Senior Congressional Education
	Staff Network and organizes convenings to support staffers' professional learning. The Aspen Education
	& Society Program staff are completely and solely responsible for the retreat's planning and organization.
•	Briefly describe the stated mission of each sponsor and how the purpose of the trip relates to that mission:  The Aspen Education & Society Program seeks to provide a neutral forum to aid education policymakers
	in their efforts to improve K-12 public education. The purpose of the trip is to conduct a non-partisan
	educational retreat that encourages off-the-record, candid exchanges of ideas to support staffers' learning
ı	Briefly describe each sponsor's prior history of sponsoring congressional trips:
	The Aspen Institute Education & Society Program has been conducting convenings for Congressional
	education staff for 11 years.

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The Aspen Institute Education & Society Program works with federal, state, and local education leader							
improve K-12 student achievement, particularly for traditionally underserved students.							
Total Expenses for Each Participant:							
	Transportation Expenses	Lodging Expenses	Meal Expenses	Other Expenses			
Good Faith estimate  Actual Amounts	\$50	\$194	\$147.50	\$186 (mtg ro rental and incidentals			
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۱.	Describe how the daily expenses for lodging, meals, and other expenses provided to trip participants compares to the maximum per diem rates for official Federal Government travel:						
	Rooms are \$97/day, which reflects the per diem limit.						
	Meals are \$59/day, which reflects the per diem limit.						
2.	Describe the type and class of transportation being provided. Indicate whether coach, business-class or first class transportation will be provided. If first-class fare is being provided, please explain why first-class travel is necessary:						
	Transportation is taken care of by individual attendees.						
3.	I represent that the travel expenses that will be paid for or reimbursed to Senate invitees do not include expenditures for recreational activities, alcohol, or entertainment (other than entertainment provided to all attendees as an integral part of the event, as permissible under Senate Rule 35).						
١.	List any entertainment that will be provided to, paid for, or reimbursed to Senate invitees and explain why the entertainment is an integral part of the event:						
	Invitees will participate in a Network reception in order to facilitate informal learning between the staffers						
	and the experts and system leaders who will also participate in the retreat.						
	I hereby certify that the information contained herein is true, complete and correct. (You must include the completed signature block below for each travel sponsor.):  Signature of Travel Sponsor:  Name and Title:  Elliot Gerson, Executive Vice President, Policy & Public Programs						
	Elliot Gerson, Executive Vice President, Policy & Public Programs						
	Name and Title:						
	Address: 1 Dupont Circle NW, Suite 700, Washington, DC 20036						
	Telephone Number: 202-736-5859						
	Fax Number: 202-467-0790						
	E-mail Address: lisa.jones@aspeninstitute.org						

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January 10, 2017

Dear Senate Colleague,

We are writing to invite you to participate in an upcoming retreat – "Early Lessons from ESSA: State and District Perspectives on Accountability and School Improvement" – for the Aspen Senior Congressional Education Staff Network from 12:30 PM Tuesday, February 21 to 1:00 PM Thursday, February 23, 2017 at the Salamander Resort, located 43 miles from Washington, DC.

At this retreat, staffers will hear from state and district leaders on early implementation lessons of the Every Student Succeeds Act. Staffers will explore how states are developing ESSA state plans and accountability systems, including how they are approaching new school-quality and English language proficiency indicators. The retreat will also focus on SEA capacity and the resources needed to support school improvement and provide an opportunity to take a deep dive into selected state ESSA plans. Finally, the retreat will provide an opportunity for staffers to engage in their own learning and build working relationships with colleagues from different parties and chambers and with leading experts in the field.

We fully comply with the rules that have been enacted by the Senate regarding privately-funded travel. Enclosed you will find all the forms necessary for Ethics rules compliance:

- A detailed agenda listing discussion sessions
- A completed Private Sponsor Travel Certification form
- A list of invited staffers
- A blank Employee Pre-Travel Authorization form

You must complete the Employee Pre-Travel Authorization Form and submit it with the enclosed agenda, list of invited staffers, and Private Sponsor Travel Certification form directly to the Senate Ethics Committee (220 Hart) no later than Monday, January 23, 2017. After receiving the completed travel package, the Ethics Committee will review and issue an approval to you or your sponsoring Member. After the trip, you will need to complete a post-travel form that we will email to you after the retreat.

Attendance is by invitation only, with no outside observers or lobbyists. Funding is provided solely by grants from established foundations – no government, individual, foreign, corporate, or special interest money is accepted. The Network is supported by The Bill & Melinda Gates Foundation and the Carnegie Corporation of New York. The Aspen Education & Society Program maintains autonomy over invitations, materials, and the agenda for the retreat.

The retreat will begin at 12:30 PM on Tuesday, February 21, 2017, at the Salamander Resort, and will conclude at 1:00 PM on Thursday, February 23, 2017. Please plan your travel accordingly in order to be present for the duration of the retreat. Dress is casual for all meetings.

The retreat promises to be productive and informative. We look forward to seeing you there.

Warm regards,

Chris Cross

Ross Wiener

Danielle Gonzales

Marisa Goldstein

### Stern, Matthew (HELP Committee)

From: Goldstein, Marisa < Marisa.Goldstein@aspeninstitute.org>

Sent: Tuesday, January 17, 2017 10:37 AM

To: Stern, Matthew (HELP Committee)

Cc: Miller, Antionette

Subject: DUE JANUARY 23: Ethics Paperwork for February Retreat on ESSA Implementation

Attachments: Aspen Congressional Participant List 2017, updated 1-9.pdf; Aspen Senior Congressional

Education Staff Network Retreat - February 2017, 1-10 for Ethics.pdf; private sponsor travel certification form signed.pdf; RE 1\_Employee PreTravel Authorization.pdf; Senate

invitation February 2017 retreat.pdf

### Dear Matthew,

Peter Oppenheim let me know that you were joining his team starting today and would be taking lead on ESSA implementation, and he requested that you be added to the roster of the Aspen Senior Congressional Education Staff Network and sent Ethics paperwork for an upcoming retreat we are planning. I believe you have been included on previous correspondence about the Network, but please let me know if I'm remembering that incorrectly and you need more background on the Network.

Enclosed are the materials you will need to get clearance for the retreat at the Salamander Resort in Middleburg, VA. The retreat will take place on February 21-23, 2017 and will explore early implementation of the Every Student Succeeds Act. The attachments include:

- A formal invitation
- A detailed agenda listing discussion sessions
- A completed Private Sponsor Travel Certification Form
- A list of invited staffers
- Employee Pre-Travel Authorization Form (blank)

\*\*You will need to complete the Employee Pre-Travel Authorization Form and submit it with the enclosed agenda, participant list, and Private Sponsor Travel Certification Form to 220 Hart by COB on Monday, January 23, 2017.\*\*

After the trip you will also need to complete a post-travel form that we will email you after the retreat.

Please let me or Antionette (copied here) know when you have submitted Ethics forms so that we can add you to the official participant list, or if you are unable to attend. Thank you very much and please do not hesitate to contact me with any questions.

Best regards,
(Marisa

Marisa Goldstein

Research and Policy Associate Education & Society Program

The Aspen Institute One Dupont Circle, NW

Suite 700

Washington, DC 20036

(202) 721-2325



# Aspen Senior Congressional Education Staff Network Retreat

Early Lessons from ESSA: State and District Perspectives on Accountability and School Improvement

> Salamander Resort 500 N Pendleton St Middleburg, VA 20117 P: 540-687-3600

February 21-23, 2017

# **AGENDA**

## **Retreat Goals:**

Understand how state education leaders are developing ESSA state plans and accountability systems, including how SEAs are approaching new school-quality and English language proficiency indicators and new reporting requirements and SEA capacity to design and implement new accountability systems and to support school improvement.

Understand the different approaches states are taking to ESSA implementation, what changes they are considering from NCLB, and what factors drive those choices.

Engage in active learning and build working relationships with education leaders from the field, as well as with colleagues from different parties and chambers.

# Tuesday, February 21, 2017

12:00 PM	Arrival and Check-In
12:30 - 1:00 PM	Lunch
1:15 - 1:45 PM	Welcome, Overview, and Retreat Objectives
	To guide the retreat's discussion, Congressional staffers will begin by sharing their top two learning objectives.
1:45 – 3:15 PM	Session I: Setting the Context – State Capacity  Jason Dean, Vice Chair, Mississippi Board of Education (tentative)  Paul Manna, Associate Professor of Government and Public Policy, College of William and Many (tentative)
	and Mary (tentative) and Mary (tentative) Richard Woods, State Superintendent, Georgia Department of Education (tentative) Guiding Questions:  Who, within SEAs, is leading the day-to-day ESSA work? What does it look like?
	Who, within SEAs, is leading the day-to-day Look the fulfill all of ESSA's

Who, within SEAs, is leading the day-to-day ESSA work? What does it look like?

What changes would need to be made within SEAs to fulfill all of ESSA's requirements (i.e., data collection and analysis, reporting, stakeholder engagement, supporting school improvement) and to ensure that these new roles are sustainable for SEAs?



On the development of the state plan, what has been done and what is left to do? How are SEAs coordinating with the legislature, governor, and state board? What is the capacity of regional education service agencies or centers to support SEAs in this work?

3:15 - 3:45 PM

Break and Individual reflection

3:45 - 5:00 PM

# Session II: Developing Accountability Systems - New Indicators

Jason Dean, Vice Chair, Mississippi Board of Education (tentative) Deborah Frison, Deputy Commissioner of School Improvement and Support, Nebraska Department of Education (tentalive) Scott Marion, Executive Director, Center for Assessment (tentative)

# **Guiding Questions:**

What is the status of development of the "fifth indicator" on school quality or student success? What has been the process to select and determine measures for this

How will the indicators be weighted? What are the biggest shifts from prior accountability systems? What is not changing? What factors are driving these.

How have SEAs involved LEAs and other stakeholders in the process of indicator decisions? selection and weighting?

5:00 - 5:20 PM

Taking stock: Staff reflections and feedback to guide remaining discussions

6:30 PM

Networking Reception with Expert Faculty

7:00 - 8:30 PM

Dinner with Discussion of Earlier Sessions

# Wednesday, February 22, 2017

7:30 - 8:30 AM

Breakfast

8:30 - 10:00 AM

# Session III: Work Session - A Deep Dive into Draft State Plans

Staffers will have the opportunity to examine components of draft plans from two states in order to compare and contrast them against each other and against the current accountability models in these states.

# **Guiding Questions:**

What is new or different? What has not changed? What is surprising?

10:00 - 10:30 AM

Break

# 10:30 AM - 12:00 PM Session IV: State Accountability Systems - Equity and Reporting

Tiffany Anderson, Superintendent, Topeka Public Schools (invited) Paul Manna, Associate Professor of Government and Public Policy, College of William and Mary (tentative)



# Scott Marion, Executive Director, Center for Assessment (tentalive)

# **Guiding Questions:**

How are SEAs integrating English learner proficiency into state accountability systems? What is SEA and LEA capacity in this area? How are SEAs approaching ESSA's public reporting and report card requirements? What is SEA and LEA capacity in this area? What are the. challenges?

What measures can provide the most useful information to teachers, parents, and communities?

12:00 - 1:00 PM

Lunch

1:00 - 3:00 PM

# Session V; Consultancies

State and district leaders will present problems of practice related to ESSA and receive feedback and guidance from staffers and other faculty members.

3:00 - 3:15 PM

Break

3:15 - 5:00 PM

# Session VI: Federal Supports and Oversight for ESSA Implementation

Scott Marion, Executive Director, Center for Assessment (tentative) Carlas McCauley, Director, Center on School Turnaround (confirmed) Richard Woods, State Superintendent, Georgia Department of Education (tentative)

# **Guiding Questions:**

Are federal support organizations, such as labs and centers, providing assistance to SEAs and LEAs on ESSA implementation? How and of what nature?

What lypes of supports do SEAs and LEAs most need? Who can provide it? What supports or resources are needed from the U.S. Department of Education to help SEAs implement, monitor, and evaluate ESSA? What other related issues are on the horizon (e.g., Title II, Title IV, assessment flexibility, HEA/teacher prep regs, etc.)?

5:30 PM

**Networking Reception with Expert Faculty** 

7:00 - 8:30 PM

Dinner with Discussion of Earlier Sessions

# Thursday, February 23, 2017

7:30 - 8:30 AM	Breakfast
8:30 - 8:45 AM	Staff reflections and feedback to guide remaining discussions
8:45 - 10:30 AM	Session VII: Supporting Turnaround and Intervention  Session VII: Supporting Turnaround and Intervention  Session VII: Supporting Turnaround and Intervention

Tiffany Anderson, Superintendent, Topeka Public Schools (invited)

Deborah Frison, Deputy Commissioner of School Improvement and Support, Nebraska

Department of Education (tentalive)

Carlas McCauley, Director, Center on School Turneround (confirmed)



### **Guiding Questions:**

- How are SEAs and LEAs thinking about school improvement strategies? What
  are some of the biggest shifts in school improvement from NCLB to ESSA?
- What factors are being considered to select these approaches? What evidence
  exists for these decisions? How are SEAs identifying strategies that meet the
  requirements of the first three tiers of evidence defined in ESSA and making this
  information accessible to LEAs?
   How might SEAs support LEAs that are implementing comprehensive support

How might SEAs support LEAs that are implementing comprehensive support and improvement plans and monitoring schools' targeted support and improvement plans?

10:30 – 10	:45 AM	Break
10:45 - 11:	:00 AM	Complete Retreat Evaluation
11:00 – 11:	30 AM	Final Observations from Expert Faculty
11:30 12:	00 PM	Taking Stock: Staff Reflections and Feedback to Guide Next Steps for the Network
12:00 - 1:0	0 PM	Lunch and Adjourn